

CARIBMEDIA 2016 YEAR IN REVIEW



SUPPORT



3,345+ support tickets handled
100+ support clients



1 DAY or less average support turnaround time

HOSTING



155+ websites hosted



300+ domain names registered for over **135** clients



700+ email boxes hosted over **90** different domains

PROMOTION

135 promotion clients listed across VisitAruba.com, ArubaRestaurants.com and the VisitAruba App

- ✓ **1.2+ million** unique visits to VisitAruba.com
- ✓ **350,000+** click-throughs
- ✓ **2,500+** direct tourist email inquiries
- ✓ **9,000+** VisitAruba App downloads

30%
click-through rate

SOCIAL MEDIA



19,000 new likes & **800+** posts on Facebook



3,500+ new followers on Twitter



1,970+ new followers on Instagram

50,000+ followers on social media

LEADS & CONVERSIONS

40 client restaurants are listed across VisitAruba.com, ArubaRestaurants.com and the VisitAruba App

- 1,715+** restaurant reservations
- 6,745+** restaurant covers

\$335,000 in estimated restaurant revenue



www.caribmedia.com